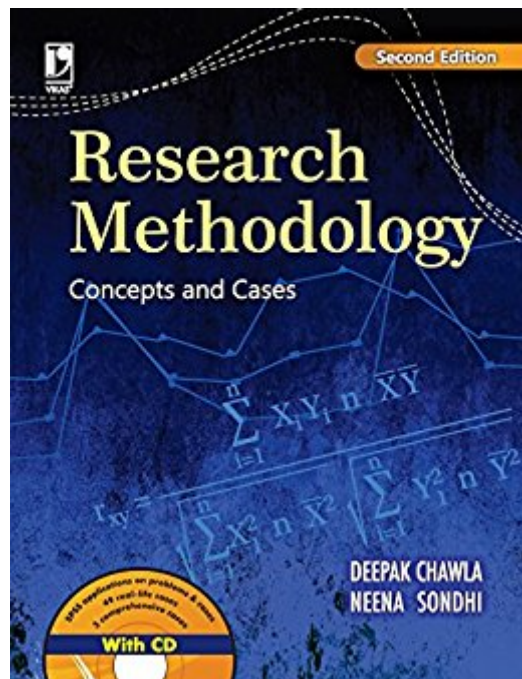




The book was found

RESEARCH METHODOLOGY: CONCEPTS AND CASES, 2ND EDITION



Synopsis

RESEARCH METHODOLOGY CONCEPT AND CASES provides a comprehensive and stepwise understanding of the research process with a balanced blend of theory, techniques and Indian illustrations from a wide cross-section of business areas. This book makes no presumptions and can be used with confidence and conviction by both students and experienced managers who need to make business sense of the data and information that is culled out through research groups. The conceptual base has been provided in comprehensive, yet simplistic detail, addressing even the minutest explanations required by the reader. The language maintains a careful balance between technical know-how and business jargon. Every chapter is profusely illustrated with business problems related to all domains—marketing, finance, human resource and operations. Thus, no matter what the interest area may be, the universal and adaptable nature of the research process is concisely demonstrated.

Book Information

File Size: 32104 KB

Publisher: Vikas (March 10, 2017)

Publication Date: March 10, 2017

Sold by: Amazon Digital Services LLC

Language: English

ASIN: B06XKKZYG3

Text-to-Speech: Not enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #536,584 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #155

in Kindle Store > Business & Money > Processes & Infrastructure > Research & Development #465

in Kindle Store > Kindle eBooks > Business & Money > Education & Reference > Education

#4327 in Kindle Store > Business & Money > Education & Reference

[Download to continue reading...](#)

RESEARCH METHODOLOGY: CONCEPTS AND CASES, 2ND EDITION Percutaneous

Absorption: Drugs--Cosmetics--Mechanisms--Methodology:

Drugs--Cosmetics--Mechanisms--Methodology, Third Edition, (Drugs and the Pharmaceutical

Sciences) Chirelstein's Federal Income Taxation: A Law Student's Guide to the Leading Cases and Concepts (Concepts and Insights) (Concepts and Insights Series) Abraham's the Forms and Functions of Tort Law: An Analytical Primer on Cases and Concepts (2nd Edition) (Concepts and Insights Series) Confirmatory Factor Analysis for Applied Research, Second Edition (Methodology in the Social Sciences) Single Case Research Methodology: Applications in Special Education and Behavioral Sciences Essentials of Research Design and Methodology Methodology of Research in Physical Education & Sports Science Research Methodology: A Step-by-Step Guide for Beginners Advanced Research Methodology Research Methodology in Applied Economics Modern Marketing Research: Concepts, Methods, and Cases (with Qualtrics Printed Access Card) By Hal Blumenfeld - Neuroanatomy through Clinical Cases (Blumenfeld, Neuroanatomy Through Clinical Cases) (2nd edition) (4/19/10) Research Methods for Social Work: Being Producers and Consumers of Research (Updated Edition) (2nd Edition) (Connecting Core Competencies) Periodization-5th Edition: Theory and Methodology of Training Principles and Practice of Structural Equation Modeling, Fourth Edition (Methodology in the Social Sciences) UNESCO General History of Africa, Vol. I, Abridged Edition: Methodology and African Prehistory Practical Risk Management: The ATOM Methodology, Second Edition Rapid Interpretation of EKG's: Dubin's Classic, Simplified Methodology for Understanding EKG's, 5th Edition Neuroanatomy Through Clinical Cases (Blumenfeld, Neuroanatomy through Clinical Cases) 1st (first) Edition by Blumenfeld, Hal (2002)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)